

No Story
No Glory

Facts tell, but stories sell! Prof. Dr. Christian Schultz



FREITAG 9:50-10:15 Uhr

STORYTELLING FÜR START-UPS

VORTRAG



Caron Pomp

PETRY BAEILSH

"...A story we agree to tell each other over and over till we forget that it's a lie."

GAME OF THRONES

